



## LIFE & LEGACY™ ORGANIZATIONS

LIFE & LEGACY™ is a partnership between the Jewish Federation of Omaha Foundation and the Harold Grinspoon Foundation in collaboration with these participating organizations:



The Jewish Federation  
OF OMAHA  
and its Agencies:  
Center for Jewish Life  
Jewish Community Center  
Jewish Press  
Jewish Social Services  
(Jewish Family Service, Jewish Senior  
Outreach, Rose Blumkin Jewish Home)



For more information please visit our  
website at [www.jfofoundation.org](http://www.jfofoundation.org).



It's more than a donation. *It's your legacy.*

**Howard N. Epstein**  
Executive Director  
402-334-6466  
[hepstein@jewishomaha.org](mailto:hepstein@jewishomaha.org)

**Jay Katelman**  
LIFE & LEGACY Coordinator  
402-334-6461  
[jkatelman@jewishomaha.org](mailto:jkatelman@jewishomaha.org)

333 South 132nd St. | Omaha, NE 68154  
[www.jfofoundation.org](http://www.jfofoundation.org)

# HOW WILL YOU ASSURE JEWISH TOMORROWS?



THE OMAHA JEWISH  
COMMUNITY PRESENTS

# LIFE & LEGACY™

Assuring JEWISH TOMORROWS

A program of the  
HAROLD GRINSPOON  
FOUNDATION



*"As my parents planted for me before I  
was born, so do I plant for those who  
will come after me." —TALMUD*

## IT'S SIMPLE!

1. Reflect on your Jewish passions.
  2. Contact one of the participating organizations or the Jewish Federation of Omaha Foundation.
  3. Have a conversation with a Legacy Team Member.
  4. Fill out a Letter of Intent form.
  5. Formalize your commitment by having a conversation with your personal financial advisor or attorney.
- The simplest method of leaving a legacy is through a will or estate plan.
  - Or by adding (or changing) a beneficiary designation on a retirement fund or life insurance policy.
  - Your legacy commitment can be a percentage or a specific dollar amount.
  - You can establish an endowment with a contribution now or after you pass away.
  - Some gifts can be structured to increase your current income.

**How Will You Assure Jewish  
Tomorrows? By leaving a legacy today!**



### WHAT IS LIFE & LEGACY™?

LIFE & LEGACY™ is a partnership of the Harold Grinspoon Foundation (HGF) and the Jewish Federation of Omaha Foundation that promotes after-lifetime giving to benefit the Omaha Jewish community. Through training, support and incentives, LIFE & LEGACY™ motivates the Jewish organizations, listed below, to integrate legacy giving into their philanthropic culture assuring Jewish tomorrows.

### WHO BENEFITS?

- Local synagogues: Beth El, Beth Israel, Temple Israel and B' nai Israel
- The Jewish Federation of Omaha along with its agencies: the Center for Jewish Life, the Jewish Community Center, the Jewish Press and Jewish Social Services (Jewish Family Service, Jewish Senior Outreach, Rose Blumkin Jewish Home)
- Anti-Defamation League
- Institute for Holocaust Education
- Friedel Jewish Academy
- Chabad
- Nebraska Jewish Historical Society

“Wealth may last a lifetime.  
A legacy of good deeds  
lasts forever.”

### WHY LIFE & LEGACY?

- To cultivate a culture of legacy giving.
- To foster camaraderie and respect among Jewish organizations.
- To give generous and forward-thinking members of the Jewish community an opportunity to express their passion, purpose and commitment to the future of the community's most valued Jewish organizations.

### WHY PARTICIPATE?

In one way or another your life is rooted in Jewish experiences connecting you to the Jewish community. Chances are you already support Jewish charitable organizations in the Omaha metropolitan area, but have you included these organizations in your will or estate plan? By leaving a legacy, you can assure that the traditions and institutions that mean so much to you today will exist for future generations.

By making a legacy commitment you can:

- Convey your commitment to being Jewish.
- Express values instilled in you by your parents and grandparents.
- Perpetuate the Jewish traditions you cherish.
- Preserve the programs and organizations that support the Omaha Jewish community.

By making your legacy commitment now, or sharing with the community that you have already done so, those organizations to whom you make a legacy commitment can look forward to financial stability for generations to come.



### HOW DO I PARTICIPATE?

All of us, regardless of age, wealth or affiliation, have the ability to leave a legacy.

Your legacy gift of any size can be customized and structured to fit your dreams, lifestyle, family and financial needs. You can provide support for a particular organization or area of interest.

Leaving a legacy is simple. Some options include:

- Bequest in a will
- Gift of life insurance
- Gift of IRA or pension funds
- Gift of cash or assets
- Charitable Remainder Trust

Please consult your professional advisor, **Howard N. Epstein**, Jewish Federation of Omaha Foundation Executive Director, or **Jay Katelman**, LIFE & LEGACY Coordinator to determine which method of legacy giving is best for you.