

#### **HOW DO I BEGIN? IT'S SIMPLE!**

- Reflect on your Jewish passions.
- 2. Contact one of the participating organizations or the Jewish Federation of Omaha Foundation.
- Have a conversation with a Legacy Team Member.
- Fill out a Letter of Intent form.
- Formalize your commitment by having a conversation with your personal financial advisor or attorney.

### HOW WILL YOU ASSURE **JEWISH TOMORROWS?** By leaving a LEGACY today!

- Through your will or estate plan this is the simplest method.
- Adding (or changing) a beneficiary designation on a retirement fund or life insurance policy.
- Your legacy commitment may be a percentage or a specific dollar amount.
- You may establish an endowment with a contribution now or after you pass away.
- Some gifts may be structured to increase your current income.

#### LIFE & LEGACY™ ORGANIZATIONS

LIFE & LEGACY™ is a partnership between the Jewish Federation of Omaha Foundation and the Harold Grinspoon Foundation in collaboration with these participating organizations:





Jewish Community Center

Jewish Community Relations Council

Jewish Press

Jewish Social Services (Jewish Family Service, Jewish Senior Outreach, Rose Blumkin Jewish Home)

Nebraska Jewish Historical Society













For more information please visit our website at www.ifofoundation.org.



#### **Amy Bernstein Shivvers**

**Executive Director** 402-334-6466 ashivvers@jewishomaha.org

#### Stacie Metz

Program and Stewardship Administrator 402-334-6485 smetz@jewishomaha.org

Staenberg Kooper Fellman Campus 333 South 132nd St. | Omaha, NE 68154 www.ifofoundation.org

# HOW WILL YOU **ASSURE JEWISH TOMORROWS?**





A program of the HAROLD GRINSPOON FOUNDATION



# "Wealth may last a lifetime. A legacy of good deeds lasts forever."



#### WHAT IS LIFE & LEGACY™?

LIFE & LEGACY™ is a partnership of the Harold Grinspoon Foundation (HGF) and the Jewish Federation of Omaha Foundation that promotes after-lifetime giving to benefit the Omaha Jewish community. Through training, support and incentives, LIFE & LEGACY™ motivates Jewish organizations to integrate legacy giving into their philanthropic culture, assuring Jewish tomorrows.

#### WHO BENEFITS?

- Local synagogues: Beth El, Beth Israel, Temple Israel and B'nai Israel
- The Jewish Federation of Omaha and its agencies: the Jewish Community Center, Jewish Community Relations Council, the Jewish Press and Jewish Social Services (Jewish Family Service, Jewish Senior Outreach, Rose Blumkin Jewish Home) Nebraska Jewish Historical Society
- Institute for Holocaust Education
- Friedel Jewish Academy
- Chabad

#### WHY LIFE & LEGACY?

- To cultivate a culture of legacy giving.
- To foster camaraderie and collaboration among our Jewish organizations.
- To give generous and forward-thinking members of the Jewish community an opportunity to express their passion, purpose and commitment to the future of the community's most valued Jewish organizations.

#### WHY PARTICIPATE?

In one way or another your life is rooted in Jewish experiences connecting you to the Jewish community. Chances are you already support Jewish charitable organizations, but have you included these organizations in your will or estate plan? By leaving a legacy, you can assure that the traditions and institutions that mean so much to you today will exist for future generations.

#### By making a legacy commitment you can:

- Convey your commitment to being Jewish.
- Express values instilled in you by your parents and grandparents.
- Perpetuate the Jewish traditions you cherish.
- Preserve the programs and organizations that support the Omaha Jewish community.

By making your legacy commitment now, or sharing with the community that you have already done so, those organizations to whom you make a legacy commitment can look forward to financial stability for generations to come.



"As my parents planted for me before I was born, so do I plant for those who will come after me."

-TAI MUD

#### **HOW DO I PARTICIPATE?**

All of us, regardless of age, wealth or affiliation, have the ability to leave a legacy.

Your legacy gift of any size can be customized and structured to fit your dreams, lifestyle, family and financial needs. You can provide support for a particular organization or area of interest.

### Leaving a legacy is simple. Some options include:

- Gift in a will or trust
- Gift of life insurance
- Gift of IRA or pension funds
- Gift of cash or assets
- Charitable Remainder Trust
- Charitable Gift Annunity

